



Corporate Supporter Guidelines & Due Dates

Thank you for committing to be a Corporate Supporter for IEEE Semiconductor Wafer Test Workshop. In recognition of this support, **SWTW-2010** will provide Organization with the following:

- Company's logo on the conference bags distributed to all attendees.
- Company's logo in the Workshop "Screen Saver" which will display in Session Room
- Link to the company website at <http://www.swtest.org>
- Recognition in the Workshop Program.
- A complimentary advertisement in the Expo Directory
- "Corporate Supporter" signage at their exhibit booth
- Opportunity to display marketing material on the "Corporate Supporter Table"

Please use the following guidelines for submission of information:

LOGO Guidelines

Preferred file format: Vector graphic in EPS or AI format with any fonts converted to outline

Alternate file formats: PDF (fonts must be embedded if not converted to outline prior to Distilling); TIF; JPG. Raster images must meet the following specifications:

- A minimum resolution of 300 dpi
- A minimum width of 3" (216 pt)

All logos should be in CMYK color mode. Spot colors will be converted to their CMYK or grayscale equivalents for print media and RGB equivalents for electronic media. Submission Deadline: **Friday, April 30th, 2010.**

Company Website Link

Email your link to expo@swtest.org

Submission Deadline: **ASAP – SW Test Website will be updated weekly**

AD Guidelines

Preferred file format: PDF with fonts embedded if not converted to outlines prior to Distilling.

Alternate file formats: Adobe Illustrator (AI or EPS), Adobe PhotoShop EPS, TIF with a minimum resolution of 300 dpi.

Color: Grayscale

Ad Size: 4.5" W x 7.5" H - No Bleed

Submission Deadline: **Friday, April 30th, 2010**

Marketing Materials – Corporate Supporter Table

You may display up to 400 copies of 1 brochure, not to exceed four pages.

Submission Deadline: **Onsite**

Reminder: Organization may not schedule activities that compete with Conference or Expo hours. Open Press hours are after 8:00 pm on Monday June 7th, or Tuesday June 8th from 5:00 pm – 6:00 pm. If Organization wants to plan an activity during the SW Test Social Event, please advise Meredith M. Griffith expo@swtest.org, so we may adjust our counts for the Social Event.