



## Logo Submission

### Logo Specifications

**Preferred file format:** Vector graphic in EPS or AI format with any fonts converted to outline

Alternate file formats: PDF (fonts must be embedded if not converted to outline prior to Distilling); TIF; JPG. Raster images must meet the following specifications:

- A minimum resolution of 300 dpi
- A minimum width of 3" (216 pt)

Logos should be submitted in CMYK color mode. Spot colors will be converted to their CMYK and/or grayscale equivalents for print media and RGB equivalents for electronic media.

Submit logo to: [expo@swtest.org](mailto:expo@swtest.org), by **4/30/2010** or ASAP.