



Exhibits General Information

The IEEE SW Test Workshop is the *only* workshop specializing in semiconductor wafer level testing. It has a comprehensive technical program that is complemented by social activities which promote networking and sharing among the attendees. Booth displays at SW Test provide attendees with a one-stop opportunity to meet firsthand with all the key suppliers and learn about their new products and services.

- EARLY REGISTRATION IS ENCOURAGED. The display area is limited to 35 booths, and they have been “sold out” two months before the workshop in past years. Space will be allocated on a first-come, first-served basis with prior exhibitors receiving priority for 30 days.
- The supplier display fee (if application is accepted) is \$1,350 per booth. One Exhibitor badge is provided that includes all meals and social activities. There is an additional charge of \$375 to upgrade that badge to Full Workshop registration in advance, or \$475 to upgrade the badge onsite.
- Additional Exhibitor badges may be purchased for \$475 each in advance or \$575 onsite. These include all meals and social activities, but not workshop attendance. Full Workshop registration prior to May 20, 2011, is \$598 for IEEE members and \$720 for non-members.
- Exhibits are limited to one 8' x 10' booth with an 8' high back drape and 3' high draped side rails. One 6' draped and skirted table, two plastic side chairs and one waste basket will also be provided by the conference, along with one 7" x 44" ID sign. Banners hung on the pipe and drape behind each booth or freestanding backdrops are allowed, with a maximum size of 8' high by 10' wide.
- Exhibit material is limited to small equipment displays, photographs, literature, and laptop computers for short presentations. No real-time product displays requiring power are allowed in Expo Hall. All exhibit material must fit inside the booth space.
- Exhibits will be held in the EXPO Pavilion adjacent to the Aragon Ballroom where Technical Sessions are held. The display area will be secured at night.
- Booths will be assigned in the fairest way possible. Indicate your preferred location on the application. Efforts will be made to keep competitors apart, and location will be assigned based on application date.
- Exhibit setup will be on Monday from 12:00 noon until 4:00 p.m. All materials shipped to the GES Exposition Services will be delivered to the assigned booth location Monday morning. Dismantling will be on Wednesday morning from 8:00 a.m. until 10:30 a.m.