SW Test Workshop
Semiconductor Wafer Test Workshop

June 3 - 6, 2018

Corporate Sponsor Guidelines & Due Dates

Thank you for committing to be a Corporate Sponsor for the
Semiconductor Wafer Test Workshop 2018.

Please use the following guidelines for submission of information:

LOGO Guidelines

Preferred file format: Vector graphic in EPS or AI format with any fonts converted to outline

Alternate file formats: PDF (fonts must be embedded if not converted to outline prior to Distilling);
TIF; JPG. Raster images must meet the following specifications:

- A minimum resolution of 300 dpi
- A minimum width of 3" (216 pt)

All logos should be in CMYK color mode. Spot colors will be converted to their CMYK or grayscale
equivalents for print media and RGB equivalents for electronic media.
Submission Deadline: **ASAP to include on website, but no later than 5/01/17 to include in Expo Directory.**

Company Website Link

Email your link to expo@swtest.org
Submission Deadline: **ASAP – SW Test Website will be updated weekly**

AD Guidelines

Preferred file format: PDF with fonts embedded if not converted to outlines prior to Distilling.

Alternate file formats: Adobe Illustrator (AI or EPS), Adobe PhotoShop EPS, TIFF with a minimum
resolution of 300 dpi.
Color: Grayscale
Full Page Ad Size: 4.5" W x 7.5" H - No Bleed
½ Page Ad Size: 4.5" x 3.75" H - No Bleed
Submission Deadline: **Tuesday, May 1, 2018**

Marketing Materials – Corporate Sponsor Table
You may display up to 400 copies of 1 brochure, not to exceed four pages.
Submission Deadline: **Bring or Ship Directly/Onsite**

Golf Tournament
All team information is due **Friday, May 4, 2018**

Reminder: Organization may <u>not</u> schedule activities that compete with Conference or Expo hours. Open Press hours are after 8:00 pm on Monday June 4th, or Tuesday June 5th from 5:00 pm – 6:00 pm and after 9:00 pm. If Organization wants to plan an activity during the SW Test Social Event, please advise Maddie Harwood at maddie.harwood@swtest.org , so we may adjust our counts for the Social Event.