



PLATINUM SPONSOR BENEFITS

- Premium Exhibit Booth Location for sponsors confirmed as of April 1st.
- Two (2) Complimentary Full Conference Registration
- Two (2) Complimentary EXPO ONLY registration (can be upgraded to Full Conference for \$525)
- Opportunity to participate in a lottery to reserve one of two 2,000 sq. ft. Presidential Suites at the rate of \$589 per night if confirmed by April 1st. (Discounted Hospitality Parlor is included as well as 2 guest rooms with the option of a 3rd adjoining room at the group rate).
- One Complimentary upgrade to a Plaza Suite at group rate of \$289 per night (price includes guest room and parlor). Optional upgrade to one-bedroom Deluxe Villa (non-updated) for \$439 per night or one-bedroom Premier Villa (updated) for \$539 per night.
- Guaranteed company room block of Ten (10) guest rooms at Omni La Costa for sponsorship confirmed by April 1st.
- Opportunity to participate in the SWTest Golf Tournament, Sunday morning, June 1st. One complimentary 4-person team with golf carts included. Additional 4-person teams can be purchased for \$850
- Sponsor Reception with hosted bar & hors d'oeuvres on Sunday evening at the Orchid Terrace
- Pre-conference email blast reminder with company, logo, description, and booth information.
- Opportunity to have a banner in Registration Foyer (provided by sponsor)
- Thank You signage and recognition at the Monday EXPO
- Complimentary 1 page full-color advertisement in the Electronic Directory
- 3-minute or less sponsor-provided video to be shown during breaks in the Technical Sessions
- Company logo in the Technical Session Screen Saver which will display in the General Session Room & Lobby Monitors
- Company logo and link to company website on all SWTest webpages



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- Company logo, description, and link to company website on the [2026 SWTest Exhibitors webpage](#)
- Recognition in the Electronic Directory & registration lobby signage
- Sponsor signage at your exhibit booth
- Mobile App Banner Ad
- Mobile App Sponsor Listing
- Two (2) Mobile App Push Notifications (text only)
- Opportunity to display marketing material on the Corporate Sponsor Table
- Sponsor Badge Ribbons