



June 2-5, 2019 San Diego, CA, USA

## Corporate Sponsor Guidelines & Due Dates

Thank you for committing to be a Corporate Sponsor for the 2019 Semiconductor Wafer Test Conference.

### Please use the following guidelines for submission of information:

- **Logo Guidelines**

Preferred file format: Vector graphic in EPS or AI format with any fonts converted to outline Alternate file formats: PDF (fonts must be embedded if not converted to outline prior to Distilling);

TIF; JPG. Raster images must meet the following specifications:

- A minimum resolution of 300 dpi
- A minimum width of 3" (216pt)

All logos should be in CMYK color mode. Spot colors will be converted to their CMYK or grayscale equivalents for print media and RGB equivalents for electronic media.

**Submission Deadline: ASAP to include on website but no later than April 26<sup>th</sup>, 2019 to be included in Expo Directory.**

- **Company Website Link**

Email your link to [expo@swtest.org](mailto:expo@swtest.org)

**Submission Deadline: ASAP – SWTest Website will be updated weekly**

- **AD Guidelines**

Preferred file format: PDF with fonts embedded if not converted to outlines prior to Distilling.

Alternate file formats: Adobe Illustrator (AI or EPS), Adobe Photoshop EPS, TIFF with a minimum resolution of 300 dpi.

Color: Full Color

Bleed: .12in [3mm]

Full Page Ad Size: 107.6mm x 221.9mm – full bleed (allow 3mm around the edges within these specifications for the bleed safety area)

½ Page Ad Size: 107.6mm x 113.9mm – full bleed (allow 3mm around the edges within these specifications for the bleed safety area)

**Deadline: Wednesday, April 26<sup>th</sup>, 2019**

SWTest Office

1 Marsh Elder Lane, Savannah, GA 31411 Phone:

540-937-5066 • Fax: 540-937-7848



**SWTEST**

PROBE TODAY, FOR TOMORROW

**2019 CONFERENCE**

- **Marketing Materials – Corporate Sponsor Table**

You may display up to 400 copies of 1 brochure, not to exceed four pages.

Submission Deadline: **Bring or Ship Directly/Onsite**

- **Golf Tournament**

All team information is due **Friday, May 3, 2019**

**Reminder: Organization** may not schedule activities that compete with Conference or Expo hours. Open Press hours are after 8:00 pm on Monday June 3rd, or Tuesday June 4th from 5:00 pm – 6:00 pm and after 9:00 pm. If Organization wants to plan an activity during the SWTest Social Event, please advise Maddie Harwood at [maddie.harwood@swtest.org](mailto:maddie.harwood@swtest.org), so we may adjust our counts for the Social Event.