



## SWTest Logo Use Guidelines

Entities associated with the SWTest Conference & Expo can use the conference logo, as appropriate, to promote their participation in the Conference or Expo.

Uses that are not permitted include:

- Any alteration of the logo (colors, design, proportions, text, etc.)
- Combining the conference logo with another logo into a single image
- Any implication of endorsement of the organization or its activities
- Commercial uses (placement of the logo on product packaging or items for sale)
- Use of the logo for purposes other than acknowledging participation in the conference and expo