



SWTEST

PROBE TODAY, FOR TOMORROW

August 30 – September 1, 2021 San Diego, CA, USA

Corporate Sponsor Guidelines & Due Dates

Thank you for committing to be a Corporate Sponsor for the 2021 Semiconductor Wafer Test Conference.

Please use the following guidelines for submission of information:

- **Logo Guidelines**

Preferred file format: Vector graphic in EPS or AI format with any fonts converted to outline

Alternate file formats: PDF (fonts must be embedded if not converted to outline prior to Distilling); TIF; JPG.

Raster images must meet the following specifications:

- A minimum resolution of 300 dpi
- A minimum width of 3" (216pt)

All logos should be in CMYK color mode. Spot colors will be converted to their CMYK or grayscale equivalents for print media and RGB equivalents for electronic media.

Submission Deadline: ASAP to include on website but no later than July 9th, 2021 to be included in EXPO Directory.

- **Company Website Link**

Email your link to expo@swtest.org

Submission Deadline: ASAP – SWTest website will be updated weekly

- **Directory AD Guidelines**

Preferred file format: PDF with fonts embedded if not converted to outlines prior to Distilling.

Alternate file formats: Adobe Illustrator (AI or EPS), Adobe Photoshop EPS, TIFF with a minimum resolution of 300 dpi.

Color: Full Color

Bleed: 3mm

Full Page Ad Size: 107.6mm x 221.9mm – full bleed (allow 3mm around the edges within these specifications for the bleed safety area)

Half Page Ad Size: 107.6mm x 111mm – full bleed (allow 3mm around the edges within these specifications for the bleed safety area)

Deadline: Friday, July 9th, 2021



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- **Mobile App AD Guidelines (Platinum Sponsors Only)**

Preferred file format: PNG

Color: Full Color

Ad Sizes: 1242px x 2208px **AND** 1536px x 2048px

Deadline: Friday, July 23rd, 2021

- **Marketing Materials – Corporate Sponsor Table**

You may display up to 400 copies of 1 brochure, not to exceed four pages.

Submission Deadline: Bring or Ship Directly/Onsite

- **Golf Tournament**

All team information is due **Friday, July 30th, 2021**

Reminder: An organization may not schedule activities that compete with Conference or Expo hours. Open Press hours are after 8:00 pm on Monday August 30th, or Tuesday August 31st from 4:30 pm – 6:00 pm and after 9:00 pm. If an organization wants to plan an activity during the SWTest Social Event, please advise Maddie Harwood at maddie.harwood@swtest.org, so we may adjust our counts for the Social Event.